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WoDiLab

CHOOSING THE RIGHT PLATFORM FOR YOUR COURSE

Explore your options and identify a platform that fits your current stage and comfort level

ACTION CHECKLIST

- [ ] **Step 1: Clarify what you need from a course platform right now**
  Identify what matters most for you at this stage, such as simplicity, cost, flexibility, or support.

- [ ] **Step 2: Review different platform types and what they are best suited for**
  Get an overview of the main types of platforms and understand what kind of creators they support best.

- [ ] **Step 3: Shortlist one or two platforms that feel realistic for you**
  Choose one or two platform options that fit your current skills, time, and confidence level.

- [ ] **Step 4: Choose a starting option (not a final decision)**
  Decide on a temporary starting point that allows you to move forward without overthinking.

- [ ] **Optional: Share your platform choice with the WoDiLab community**
  If you'd like, share the platform you're considering or already using to exchange ideas and discover new options.

Step 1: Clarify what you need from a course platform right now

Before looking at specific platforms, it's important to understand **your own priorities at this stage.**

For each item below, circle how important it is for you right now.
(1 = not important, 5 = very important)

Ease of use / simplicity	1☐	2☐	3☐	4☐	5☐
Low monthly cost	1☐	2☐	3☐	4☐	5☐
Design flexibility	1☐	2☐	3☐	4☐	5☐
Built-in payment options	1☐	2☐	3☐	4☐	5☐
Student engagement tools	1☐	2☐	3☐	4☐	5☐
Technical support available	1☐	2☐	3☐	4☐	5☐

One short reflection:
Right now, the most important thing for me is:

_____

_____

_____

_____

Step 2: Review different platform types and what they are best suited for

Based on the lesson, course platforms usually fall into a few main groups.
Read through each description and notice what feels most relevant to you.

All-in-one course platforms
(for example: Thinkific, Teachable, LearnWorlds, Xperiencify)

Typical characteristics:

- courses, payments, and learner experience in one place
- relatively easy setup
- monthly subscription cost
- less technical responsibility

This type of platform might suit me if:

Website-based solutions
(for example: WordPress, Mozello, similar website builders)

Typical characteristics:

- more flexibility and control
- often lower cost or free
- more manual setup required
- videos and tools may be hosted separately

This type of platform might suit me if:

Step 3 – Shortlist one or two platforms that feel realistic for you

From everything you've seen and heard so far, choose **up to two platforms** that feel realistic for your current situation.

You are not expected to know everything about them yet.

Platform option 1:
Name: _____

Why this feels suitable for me right now:

Platform option 2 (optional):
Name: _____

Why this feels suitable for me right now:

Step 4 – Your starting platform decision

This is **not a forever decision**.

It's simply your **starting point** so you can continue building your course without getting stuck.

Right now, my starting direction is:

☐ A professional all-in-one course platform
☐ A website-based solution
☐ I'm still exploring and will decide later

If you already have a platform in mind, write it here:

_____

_____

One-sentence commitment:
For now, I choose this option so I can move forward without overthinking.

_____

_____

Optional – Share your platform choice

If you'd like, you can share your current platform choice with the **WoDiLab community**.

This is completely optional and meant for:

- inspiration,
- discovering new tools,
- learning from each other's experience.

You can share:

- the platform you're planning to use,
- a platform you're still considering, **or**
- a platform you already know and like — even if it wasn't mentioned in this lesson.

In your comment, simply include:

- the platform name, and
- one short sentence about why it feels right for you at this stage.

There are no right or wrong answers here.
This is about exchanging ideas, not comparing progress.
There is no "best" platform — only the one that fits **your current stage**.

You can always:

- change platforms later,
- upgrade as your course grows,
- invest more once you start earning.

What matters most is that your choice helps you **start**, not wait.
Once completed, mark this worksheet as done in the platform.

✨ You've taken another practical step toward bringing your course to life.